

ONIRIC RECORDS PRESENTS
"SOLUTIONS FOR DREAMERS: SEASON 3"
A benefit for the United Nations' World Food Programme

*Legendary Reggae Band **The Wailers** Contribute Exclusive Studio Track*

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Oniric Records announces that legendary reggae band, The Wailers, have contributed an exclusive new track titled "A Step for Mankind" to **Solution for Dreamers: Season 3**, a compilation CD to be released August 31, 2010. This compilation CD is the third in the "Solutions for Dreamers" series, with this disc created to support the United Nations' World Food Programme (WFP).



The World Food Programme is the world's largest organization fighting hunger globally. WFP is committed to getting food to where it is needed, and saving the lives of victims of war, civil conflict and natural disasters. Each year, on average, WFP feeds more than 90 million people in more than 70 countries. WFP is a United Nations institution and is voluntarily funded. In honor of WFP's noble cause, Oniric Records' **Solutions for Dreamers : Season 3** directs all proceeds to benefit the World Food Programme while the CD is printed on 100% recycled materials.

Oniric Records, founded in 2005 in Santa Barbara, is an independent label dedicated to the promotion of artists who advocate social and environmental change through their music. Unlike many record labels, Oniric Records has taken a different approach than its peers in the music industry. The driving force behind the label is a passion for the well-being of the planet and its inhabitants. The "Solutions for Dreamers" series was created to raise awareness and funds for non-profit partners of Oniric Records, such as environmental group Heal The Ocean. This collective has now provided a perfect opportunity for the world's most well-known reggae band, The Wailers, to show their support for a cause both they and the label support, alongside Oniric Records artists such as Matthew McAvene, Marc B and Danny Riley.

The Wailers "A Step for Mankind" track is exclusively recorded for **Solutions for Dreamers: Season 3**, written by the remarkable singer/songwriter Duane Stephenson and features hip-hop artist Bishop Lamont. A songwriter renowned for his portrayal of love, culture and spirituality, Stephenson is well-known for many incredible reggae songs, most notably for his work on Jah Cure's reggae anthem "True Reflections." Lamont, an up-and-coming rapper and Dr. Dre protégé known for his hit radio single "Grow Up," contributes an unforgettable flow in the track's breakdown. Like many of the Wailers' best known international hits, the song is a call for world unity and peace with an undeniably distinctive groove.

The Wailers have an unprecedented global fan-base and, together with Bob Marley, have sold an excess of 250 million albums worldwide, and played shows to over 24 million people throughout their 40-year long career. Known for such anthems as "Jammin'," "One Love," "No Woman No Cry" and "Exodus," the band continues to thrill audiences of all kinds with a relentless tour schedule and an unparalleled stage show. Continuing the legacy, the band has recently been in the studio in Jamaica to begin work on an album of all-new material. With Duane Stephenson, they have created a powerful, moving addition to the **Solutions for Dreamers: Season 3** – a small taste of music to come from the world's most famous reggae group of all time, all in support of alleviating the ongoing tragedy of worldwide hunger. **All proceeds benefit the United Nations' World Food Programme.**



For More Information:
www.wfp.org / www.wailers.com
www.oniricrecords.com

